

Preview Program



A Revolution in Low-Cost Mobile Computing



May 24-25, 2010

Hyatt Regency
San Francisco Airport

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REGISTER ONLINE: NetbookSummit.com

Chairperson's Message

Netbooks are a bright spot in today's personal computer market. Sales have climbed rapidly with estimates of over 30 million units this year with total value over \$10 billion. Netbooks are not only a lighter convenience for road warriors, but they are also ideal for education and many other situations where they provide a great balance of capabilities, size, weight, cost, and power consumption. Some analysts project a market of hundreds of millions of units in the near future.

Are netbooks just smaller notebooks with less capabilities, that is, systems people buy because they provide "good enough" computing? How can the netbook experience improve? Is there room for smartbooks suited mainly for Internet use? What impact will tablets and touch computing have? Will Chrome or Android make significant inroads or will Windows remain dominant? And what are the killer apps for netbooks? These are among the questions we need to investigate.

Networking and connectivity raise still more issues. We need approaches that are fast and inexpensive, yet provide enough throughput to handle YouTube videos and more sophisticated Web apps as we move toward a cloud computing model. We also need to think about how we deploy these tools to students and business people so

that they can be more productive without sacrificing security or privacy.

The Netbook Summit will provide an interactive venue for practical discussions of these high-value issues and more in the real world. It will include tutorials, presentations, panels, expert tables, market research, keynotes, and exhibits. It will be well-suited for both experienced users and those evaluating the flexibility and capabilities that netbooks can bring to new applications. It will also offer a place for micro-computer, desktop, or technology managers at all experience levels to check out new offerings, share insight, and learn from leaders in the field.

Please join me in taking advantage of this opportunity to trade ideas with colleagues and to gain new perspectives during presentations from leading-edge netbook makers and related companies. Learn about the latest in netbooks, platforms, accessories, software, and approaches. Hear from the experts and ask your questions in panels and other interactive sessions. Find out what's happening in the industry and where it is heading. If you want to be successful acquiring netbooks, creating products for them, or working with them at any level, don't miss the First Annual Netbook Summit. See you there!

Mark Spoonauer
Editor in Chief, LAPTOP Magazine



Mark Spoonauer is the Editor in Chief of LAPTOP and LAPTOPmag.com, the leading mobile technology magazine and website. He directs their editorial coverage, social networking strategy, and overall content.

Mark is widely regarded as a leading expert in mobile and wireless technology, which he has been covering for more than a decade, and he was recently named as one of the Top 100 Technology Experts on Twitter.

Spoonauer has spoken at several key industry events (such as CES and CTIA) and makes regular TV and radio appearances (such as on ABC and Fox Business) to discuss the latest mobile innovations. His work has appeared in many publications, including Inc., Wired, and Popular Science. Mark was previously the reviews editor of Mobile Computing & Communications. He graduated Magna Cum Laude with a Bachelor of Arts in English from Villanova University, where he was awarded the English Department's medallion of excellence.



Every effort has been made to ensure this Preview Program is up to date at the time of posting. Conference ConCepts, Inc. reserves the right to revise sessions, seminars and speakers. For the latest Conference update and changes, please visit NetbookSummit.com.

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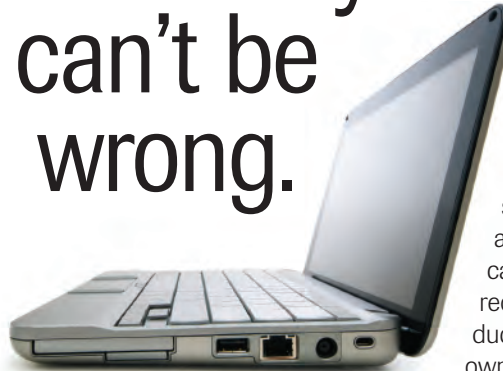
Netbooks are here **NOW!** 50 million buyers

Netbook Summit is the only conference dedicated entirely to netbooks, the latest low-cost mobile computers with an expected market of 50 million units this year. The latest advances in netbooks—including enterprise applications, improving the netbook experience, netbook security, networking, netbooks in education, storage and backup, market research, platform, OS, and processors—converge at the 2010 Netbook Summit and Exhibition. Packed with timely information from product design and applications experts, this is an essential industry event.

Netbook Summit also addresses data protection, Android and Chrome, doing more with netbooks, healthcare applications, and new paradigms. An expert table session, market research session, and year in review session are included. Reports from school districts describing large-scale deployments of netbooks are also part of the conference. Special sessions look into new paradigms and new uses for low-cost machines.

Netbooks present new opportunities to increase the number of computers in schools and to reduce costs and extend benefits in enterprises. It's ideal for use in classrooms, laboratories and homes. It offers another advance toward the worldwide goal of "One Laptop Per Child." The combination of a netbook and an e-reader could even make textbooks obsolete. In the enterprise, netbooks are great for road warriors and other mobile users, and could

can't be wrong.



serve the basic computing needs of many people as well. Enterprises with hundreds or thousands of PCs could save huge amounts of money while at the same time giving users systems that are more convenient to use and carry and better-suited to their requirements. They can increase productivity by giving more people their own machines.

Get the practical information you need on the current state of netbooks! Don't miss this important industry event.

INTENDED AUDIENCE

MICROCOMPUTER, PC, DESKTOP, HELP
DESK, AND COMPUTER MANAGERS

EDUCATIONAL TECHNOLOGY
MANAGERS

HARDWARE AND SOFTWARE
DESIGN ENGINEERS

ENGINEERING AND TECHNICAL
MANAGERS

PRODUCT PLANNERS AND
MARKETING MANAGERS

IT, IS, NETWORK, AND DP MANAGERS
AND CIOs/CTOs

MARKETING AND MARKETING
COMMUNICATIONS SPECIALISTS

SECURITY MANAGERS AND
SPECIALISTS

SUMMIT TOPICS

- Enterprise Applications
- Educational Applications
- Security
- Networking
- Platforms
- Processors
- Operating Systems
- Future of Netbooks
- Netbook Report Card
- Chat with the Experts
- Half-Day Tutorials

*Netbooks in Enterprise
Improving the Netbook Experience
Networking Netbooks
Netbook Security*



*"12% of US households own a netbook.
42% plan to buy one with 10% planning to do so this year.
CEA expects household penetration to reach 50% by 2013."*

Consumer Electronics Association (CEA), 2010

Why Participate in the 2010 Netbook Summit?

WHY ATTEND?

- Get the latest information on netbooks, smartbooks, software, platforms, applications, processors, security, and networking.
- Learn about products that can reduce costs and make netbooks more powerful and easier to use.
- Ask questions of the experts who developed the products or are working with them every day.

- Get the latest netbook market research, including the effects of tablets.
- Hear about new technologies for netbooks including Web calling, instant-on, touch interfaces, SSDs, new operating systems, higher-speed communications, and more.

WHY EXHIBIT?

- Show your products or plans for a market that will soon reach 50,000,000 units annually.

- Meet leading netbook makers such as Asus, Dell, Samsung, and Toshiba.
- Demonstrate your leadership in the netbook area.
- Show methods for providing security and implementing networking for netbooks.
- Reach important education and enterprise users.

SPONSORS

PLATINUM





GOLD




PREMIER MEDIA



RESEARCH



COOPERATING ORGANIZATIONS





MEDIA



NEWSWIRE



Lodging



Hyatt Regency San Francisco Airport

Reward yourself with a stay at the Four-Diamond Hyatt Regency San Francisco Airport. This newly updated hotel surpasses every standard with a pampering array of amenities and services. Perfectly located on San Francisco Bay—between downtown and Silicon Valley—you'll enjoy easy access to the many attractions surrounding this luxury hotel.

This atrium style hotel offers views of the bay and mountains. Sample fine wines in the lush ten-story atrium, filled with cascading waterfalls. A welcoming atmosphere makes this hotel the refreshing choice for every traveler. Easy access to BART and Caltrain via complimentary shuttles.

RATE: A limited number of rooms have been blocked at \$129/night, single or double.* Please reserve by May 7, 2010.

RESERVATIONS: Reserve online or call 1-888-421-1442.

AIRPORT SHUTTLE: A complimentary hotel shuttle to and from SFO runs every 10 or 15 minutes, 24 hours a day (every half hour between midnight and 4:45 am).

DRIVING DIRECTIONS

FROM SFO: (2 miles) Take 101 South toward San Jose. Exit Millbrae Ave. Turn left on Millbrae Ave. Turn right on Bayshore Hwy (2nd traffic light). Hotel is on right hand side (4 traffic lights).

FROM OAKLAND AIRPORT: (30 miles) Take I-880 South toward San Jose. Merge onto CA-92 W toward San Mateo Br. Merge onto US-101 N toward San Francisco to the Broadway Exit. Take the Airport Blvd ramp toward Bayshore Blvd, then turn left onto Bayshore Hwy to the hotel.

FROM SAN JOSE AIRPORT: (30 miles) Take 101 North to the Broadway Exit. Take the Airport Blvd ramp toward Bayshore Blvd, then turn left onto Bayshore Hwy to the hotel.

Hyatt Regency San Francisco Airport

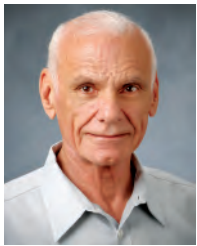
1333 Bayshore Highway,
Burlingame, CA, 94010
1-650-347-1234

Featured Presentations

FEATURED PRESENTATION

The Internet—Past, Present and Future

LARRY ROBERTS, CHAIRMAN, ANAGRAN



The Internet has developed rapidly from a tiny experimental network to a dominating world force. Since the first network nodes were deployed in 1969, Internet traffic

has grown at an unbelievable rate, doubling every year (on average). Recently it has been reported that people now spend more time on the Internet than watching TV, an amazing milestone when you consider the ubiquity of television. However, the world-wide open structure of the Internet could fragment into many closed networks if security is not greatly improved. That would seriously detract from reaching our original goal of making all the world's unclassified knowledge instantly available to virtually anyone. Such an event should and can be avoided. I will discuss the changes needed so that we can expand the Internet's range of applications and maintain its critical growth.

Larry Roberts is the founder and chairman of Anagran, a provider of high capacity flow management products. He is recognized as one of the world's foremost authorities on the Internet and networking.

Larry led the team that designed and developed ARPANET, the world's first major computer packet network, which evolved into the modern Internet. He and three others credited with founding the Internet received the National Academy of Engineering's 2001 Draper Award, engineering's highest honor. Roberts holds BS, MS, and PhD degrees from MIT.

Larry is a member of the National Academy of Engineering and has received awards from technology groups around the world.

KEYNOTE 1

Topic TBD

NVIDIA

KEYNOTE 2

Topic TBD

DELL

KEYNOTE 3

Topic TBD

LESLIE SOBON, VP WW PRODUCT MARKETING, AMD

Leslie Sobon is Vice President of Worldwide Product Marketing at AMD, where she is responsible for product and platform marketing for the Computing Solutions Group, including the server, workstation, notebook, desktop, and embedded product lines. In this role, she is responsible for strategy, positioning, messaging, and launch planning.



Previously, Leslie was Director of Marketing for Dell, managing the development and implementation of global marketing, business development, and go-to-market strategies. She has held a variety of marketing roles in high technology, including Director of Worldwide Marketing for Texas Instruments' software division. She has over 15 years of global marketing experience.

KETNOTE 4

Topic TBD

BEN THACKER, VP NORTH AMERICA DISTRIBUTION, SALES & PRODUCT MANAGEMENT, SYSTEMS BUSINESS GROUP, ASUS COMPUTER INTERNATIONAL



Ben Thacker drives systems sales for the North American channel, which includes notebooks, all-in-one devices and emerging cloud based products, such as netbooks and nettops. Additionally, he leads the systems product management teams.

Thacker developed his industry expertise in management positions at major corporations such as Belkin, General Dynamics Itronix, and Hewlett Packard. He earned his MBA from Rice University and a BA from the University of California, Riverside, where he graduated Cum Laude. He has lived and worked in South America, and is fluent in Spanish, Portuguese, and English.

ABOUT ASUS

ASUS launched the netbook revolution in 2007 with the introduction of the Eee PC™, and has consistently set benchmarks in the category for battery life and style. The company also offers an extensive portfolio that includes notebooks, motherboards, graphics cards, optical drives, desktop PCs, servers, wireless solutions, and LCD monitors. ASUS designs and manufactures products that perfectly meet the needs of today's digital home, office and person. ASUS won 3,268 awards in 2009, and 3 independent sources recognized ASUS as the top brand for quality for Windows-based netbooks and notebooks.

Visit www.netbooksummit.com for program and speaker updates.

Tutorials

Tutorial 1A: Netbooks in the Enterprise

Monday, 8:30 - 11:10 am

Netbooks can handle a wide variety of enterprise applications. Their low cost, small size, low weight, and low power consumption make them ideal for road warriors. They can also meet the needs of other mobile users who find them more convenient than larger notebooks and more powerful than smartphones. However, netbooks can also open up new applications. This session will cover their use in publishing and other areas. It will also describe how to fit them into backup procedures. Netbooks can provide more than just “good-enough” computing while still saving enterprises money and reducing the burden on mobile users.

Tutorial T1B: Improving the Netbook Experience

Monday, 8:30 - 11:10 am

New features have made netbooks more powerful and easier to use. This tutorial provides an in-depth perspective on some of these advances and their future directions. Topics will include how instant-on technology allows applications such as Skype and web browsers to be available



quickly, as well as how flash memory, touchpads, and special mobile operating systems can improve the Netbook experience. The result is a platform that is rugged, easy to use, capable of handling a wide variety of tasks, and affordable.

Tutorial 2A: Networking Netbooks

Monday, 2:40 - 5:00 pm

Netbooks, by their very name, must be connected to one or more networks. Those networks may take a variety of forms and involve several technologies. This session will explore such alternatives as Wi-Fi, Bluetooth, 3G, wPCIe, and USB. They provide different kinds of connectivity at different speeds and with different features. Netbook buyers and managers need to understand the costs and benefits of the various approaches, how they work, and how they affect the user experience.

Tutorial 2B: Netbook Security

Monday, 2:40 - 5:00 pm

Netbooks have the same security vulnerabilities as laptops, with the additional greater risk of theft and loss due to their smaller size. Their use on the Internet presents the same threat of malware transmission and data theft as with laptops. The challenge for enterprises is how to extend strong security protection and management. Laptop security policies, created before the advent of netbooks, often demand built-in biometric readers that netbooks lack. Persuading corporate security managers to rethink policies will require third parties to fill the biometric gap with new options. This tutorial provides insight into the netbook security challenge and introduces parts of the solution. Encryption, biometric features, and other security solutions for netbooks and their users will be discussed, along with tools to persuade corporate security executives that netbooks are secure members of the mobile computing team.

“The usage models for netbooks fits right in between a mobile phone and a laptop. Users are demanding applications related to entertainment, productivity, communications and security, without compromising performance or usability.”

Ajay Mungara, Community Manager, Intel

Sessions

Session 101: New Paradigms in Netbooks

Monday, 8:30 - 9:45 am

Are netbooks just cheap stripped-down notebooks? Are there new approaches that could produce something besides just smaller Windows machines? Will end users accept devices that don't run Windows? What is the economics? Will form factors make a difference? Are netbooks just stalking horses for thin clients and cloud computing? Can cheap mobile netbooks open up new applications and new ways of thinking? These are some of the questions this session will consider.

Session 102: People Can Do More with Netbooks

Monday, 10:00 - 11:10 am

This presentation will address the impact of the iPad and other similar products on the netbook market; the netbook as a productivity tool; possible additional features; hardware and software configurations; the "cloud" influence; netbook for enterprise; netbook in education; and much more.

Session 104: Netbook Report Card

Monday, 4:00 - 5:00 pm

What has happened in the past year with netbooks? Why have they become a major category so quickly? Why are smaller players such as Acer and Asus dominating

the market? Are netbooks just stripped-down notebooks as some vendors claim? Or do they open up new applications, as well as new possibilities in the enterprise, education, medicine, government, and other areas. These are some of the questions this panel will discuss.

Session 204: Processor Shootout

Tuesday, 10:00 - 11:00 am

Which processor is best for netbooks? Intel's Atom is the early leader, but a new category of ARM-compatible netbook processors is emerging. Which processors really deliver the lowest system cost and the longest battery life? How do the new dual-CPU ARM-based processors match up against Atom in performance? How important is Windows compatibility in a web-based world? Processor experts from several companies will debate these topics.

Session 205: Education Case History

Tuesday, 10:00 - 11:00 am

Fresno Unified School District (FUSD) is a leader in the large-scale use of small form factor wireless computers in the K-12 environment, and continues to aggressively change the way classrooms work through appropriate use of technology. This talk will focus on FUSD's vision for student computing, describe experiences with the netbook platform in the K-12 arena, and discuss what is seen as "what comes next" for K-12.

Session 207: Mobile Platform Choices

(Netbook vs. Smartbook vs. Notebook vs. Smartphone vs. Tablet)

Tuesday, 2:00 - 3:15 pm

How do you choose among the many attractive mobile platforms? Who needs what for what purpose and when? Does the well-equipped road warrior or technology junkie need one of each? What are the key features, advantages, and limitations of each platform? Will they all merge in the future? How do they communicate with one another? Does the same software run on all of them or do they have different requirements? These are some of the questions this panel will discuss.

Session 208: Future of Netbooks

Tuesday, 3:30 - 5:00 pm

Where are netbooks heading? Will they always be just cheap, low-end notebooks or will they evolve into a distinct category of their own with their own applications? Will new applications be found for them? What will be the major netbook operating systems, processors, and form factors? Where will netbooks fit among the various platforms such as notebooks, smartphones, smartbooks, MIDs, and tablets? How much will they cost and when will those price points be reached? How large will the actual volumes be? These are some of the questions this panel will discuss.

"The netbook has become one of the most popular consumer devices in the market today, but its true potential has been limited by applications that are not optimized for its mobility and smaller screen size."

Renee James, VP, Intel

Schedule

OPEN indicates this session is open to all Summit attendees. Admittance to other sessions requires paid registration.

Monday, May 24

8:00 - 8:30 am

Registration
Continental Breakfast

8:30 - 9:45 am

OPEN Session 101:
New Paradigms in Netbooks

8:30 - 11:10 am

Tutorial 1A:
Netbooks in the Enterprise

Tutorial 1B:
Improving the Netbook Experience

10:00 - 11:10 am

OPEN Session 102:
People Can Do More with Netbooks

11:20 am - Noon

OPEN Feature Presentation:
The Internet—Past, Present & Future
Larry Roberts, ANAGRAN

Noon - 1:00 pm

OPEN Lunch (in Exhibit Area)

Noon - 2:00 pm

OPEN Exhibits Open

2:00 - 2:30 pm

OPEN Keynote 1: TBD
NVIDIA

2:30 - 3:00 pm

OPEN Keynote 2: TBD
DELL

3:10 - 4:15 pm

OPEN Session 103:
Netbooks in Education

3:10 - 5:30 pm

Tutorial 2A: Networking Netbooks

Tutorial 2B: Netbook Security

4:30 - 5:30 pm

OPEN Session 104:
Netbook Report Card
What Has Happened in the Past Year
and Where We Are Heading

5:00 - 7:00 pm

OPEN All-Industry Reception
OPEN Exhibits Open

7:00 - 8:30 pm

OPEN Beer, Pizza, and Chat with the
Experts
featuring tables on specific subjects presided
over by experts

*“Vendors are
waking up to the
fact that people
respond to so-called
‘good-enough’
computing.”*

Jay Chou, IDC

Tuesday, May 25

8:00 - 8:30 am

Registration
Continental Breakfast

8:30 - 9:45 am

Session 201: TBD

Session 202: Applications

OPEN Session 203:
Storage/Backup for Netbooks

10:00 - 11:00 am

Session 204: Processor Shootout
Atom, ARM, others

Session 205: Education Case History

OPEN Session 206: Market Research

11:00 - 11:30 am

OPEN Keynote 3: TBD
Leslie Sobon, AMD

11:30 am - Noon

OPEN Keynote 4: TBD
Ben Thacker, ASUS

Noon - 2:00 pm

OPEN Lunch
OPEN Exhibits Open

2:00 - 3:15 pm

OPEN Session 207: Platform Choices
Netbook vs. Smartbook vs. Notebook vs.
Smartphone vs. Tablet

3:30 - 5:00 pm

OPEN Session 208: Future of
Netbooks

Speakers

Samir Agarwal

Head of Maemo Operations, Nokia

Doug Atkinson

VP Marketing and Business Development, Entourage Systems

Tim Bajarin

Principal Analyst, Creative Strategies

Brian Berg

President, Berg Software Design

Sara Biyabani

Consultant and System Architect

Jason Blanchard

Director of Software Development, NDrive

Walker Blount

VP Storage Systems, Web-Foot Research

Ed Botterill

Certification Manager, Skype

Todd Bouman

Director of Product Marketing, Samsung Electronics America

Nathan Brookwood

Research Fellow, Insight 64

Chris Bross

Senior Enterprise Data Recovery Engineer, DriveSavers Data Recovery

Dave Bursky

Technology Editor, Chip Design Magazine

Peter Cannistra

VP Embedded Devices, Clearwire

Jim Cantore

President, JLC Associates

Robert Castellano

President, The Information Network

Krishna Chander

Principal Analyst, Chander Consulting

Leslie Chard

President, WHDI

Vladimir Chernavsky

President, DeviceLock

Kathy Choe

Flash Product Marketing Manager, Samsung Semiconductor

Alex Chow

Senior Product Marketing Engineer, PLX Technology

Tom Coughlin

President, Coughlin Associates

Juanita Croft

Program Director, MouseSquad.org

Michael Demler

Senior Strategic Analyst, DIGDIA

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CEO, Data Confidential

Mark Frankel

VP Product Management, Qualcomm

Oliver Friedrichs

CEO, Immunet

Marko Gargenta

President, Marakana

Michael Gartenberg

V P Strategy and Analysis, Interpret LLC

James Gaskin

Consultant, Network World

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VP WW Marketing, ActivIdentity

Mark Grodzinsky

VP Marketing, Wilocity

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President/Principal Analyst, The Linley Group

Rob Halligan

SVP Sales and Marketing, Syncables

Kevin Hayes

Fellow, Atheros Communications

Bill Henry

Director of Tegra Product Mgmt, NVIDIA

Mike Holland

VP Business Development Americas Region, Mobinnova

Syed Hussain

Senior Staff/Flash Business Unit Marketing, Winbond Electronics

Kishore Jotwani

Senior Director of Product Marketing, Atheros Communications

Sylvie Kadivar

Director of Strategic Marketing, Samsung Semiconductor

Jim Klein

Director IS & T, Saugus Union School District

Mary Lasica

Education Specialist, AT&T

Mark Lee

CEO, DeviceVM

Bob Morris

Director of Mobile Computing, ARM

Anup Muraka

Director of Technology Strategy, Adobe

Alan Niebel

CEO, Web-Foot Research

Yoram Nissenboim

CEO, Affordy

Seiki Okada

Director, iTransform

Sascha Pallenberg

Editor in Chief, Netbooknews.com

Gary Parker

Senior Product Marketing Manager, BakBone Software

Rahul Patel

Sr Dir/WLAN Marketing, Broadcom

Ran Pedhazur

VP Bus Dev, Infinite Memories

Melissa Perenson

Senior Editor, PC World

Carl Pinto

VP Product Development, Toshiba America Information Systems

Brian Pitstick

GM/Dell Netbooks, Dell

Jim Porter

Owner, DISK/TREND

David Ragonos

Director of Product Marketing, NVIDIA

Chandra Rathakrishnan

CEO, Fusion Garage

Manish Rathi

VP Marketing, Retrevo

Larry Roberts

Chairman, Anagran

Don Ryan

Vice President/Managing Director, Technology Practice, Chadwick Martin Bailey

Phani Saripella

Senior Analyst/Vertical Manager, Primary Global Research

Sandeep Shah

Director/Marketing and Applications, Marvell Semiconductor

Mike Siegel

Sr Dir of Prod Mgmt, McAfee

Leslie Sobon

VP Product Marketing, AMD

Mark Spoonauer

Editor-in-Chief, Laptop Magazine

Chris Stakutis

VP Emerging Technologies, CA

Joanna Stern

Editor, Engadget.com

Michael Stice

VP Corporate Development/AT&T Emerging Devices, CA

Terence Swee

CEO, Muvee

Raj Talluri

VP Product Management, Qualcomm

Ben Thacker

VP Systems Business Group, ASUS Computer

Ted Theocheung

GM PC and Digital Home Ecosystem, Synaptics

Kevin Tofel

Managing Editor, JkOnTheRun

Suneet Singh Tuli

CEO, DataWind

Anyck Turgeon

Chief of Information Strategy and Security, Crossroads Systems

Yiwang Wong

VP Mobile SoCs, Samsung Electronics

Registration Form

to register online:
www.NetbookSummit.com

Netbook Summit & Exhibition
Hyatt Regency San Francisco Airport
San Francisco, CA
May 24-25, 2010

Name		Title	
Company / Organization			
Address			
City	State / Province	Zip / Postal Code	
Country	Email		
Phone	Fax		

Demographics *Please circle appropriate numbers*

Type of company	Job level	Primary job function	Are you an end user?	36. Consulting	Amount allocated for purchases
1. Netbook hardware/software/accessory supplier	9. Exec/superintendent	16. Corporate management	26. Yes	37. Training	41. Over \$100,000
2. Netbook distributor/reseller/integrator	10. Manager/administrator	17. Technical/IT mgmt	27. No	Buying plans	42. \$10,000 - \$100,000
3. Netbook buyer/manager/technology director	11. Staff/teacher	18. Education administrator	Product interests	38. Plan to buy within a year	43. Under \$10,000
4. Netbook end user	12. Other: _____	19. Engineering	28. Netbooks	39. Looking for products on a longer time scale	44. Uncertain of amount
5. Other: _____	Purchasing authority	20. IT/IS/MIS	29. Accessories	40. Looking for general information	45. Not purchasing
Size of company	13. Approve	21. Software/systems dev	30. Software		
6. 5,000 +	14. Recommend/specify	22. Marketing/sales/PR	31. Wireless technology		
7. 100 to 4,999	15. None	23. Teacher	32. Storage		
8. Less than 100		24. Press/analyst/blogger	33. Networking equipment		
		25. Other: _____	34. Memory		
			35. Internet/broadband services		

Registration

	<u>Pre-Registration until 5/19/10</u>	<u>On Site</u>
<input type="checkbox"/> Full Summit & Exhibition (Mon-Tues) Best Value!	\$ 695	\$ 995
Includes tutorials, reserved and open sessions, panel discussions, exhibits, luncheons, receptions, refreshments, online conference proceedings, handouts and prize drawings.		
<input type="checkbox"/> One-Day Technical Program <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday	495	695
Includes access to all events on the day selected.		
<input type="checkbox"/> Exhibits and Open Sessions Only	0	.50
<input type="checkbox"/> Press Analyst (credentialed)	0	0
<input type="checkbox"/> Speaker, Non-Exhibitor/Sponsor300	.995
<input type="checkbox"/> Speaker, Exhibitor/Sponsor	0	0

Payment Information

<input type="checkbox"/> Check Enclosed <i>(make payable to Conference ConCepts in US dollars)</i>	
Charge to: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	Card Number _____
Expiration Date _____	
Name on Card _____	Signature (required) _____

Cancellation & Substitution Policy: Registration may be canceled without penalty by written notification received on or before 04/15/10. A \$200 cancellation fee will apply to written notifications received 04/16/10-04/30/10. No refunds after 05/01/10. Substitutions may be made until 05/19/10 without penalty with written confirmation and approval by the original registrant.

FAX completed Registration Form to: 401/765-6677 (must pay by credit card)
or MAIL (with check) to: ExpoTrac, PO Box 1280, Woonsocket, RI 02895
or register online: www.NetbookSummit.com