

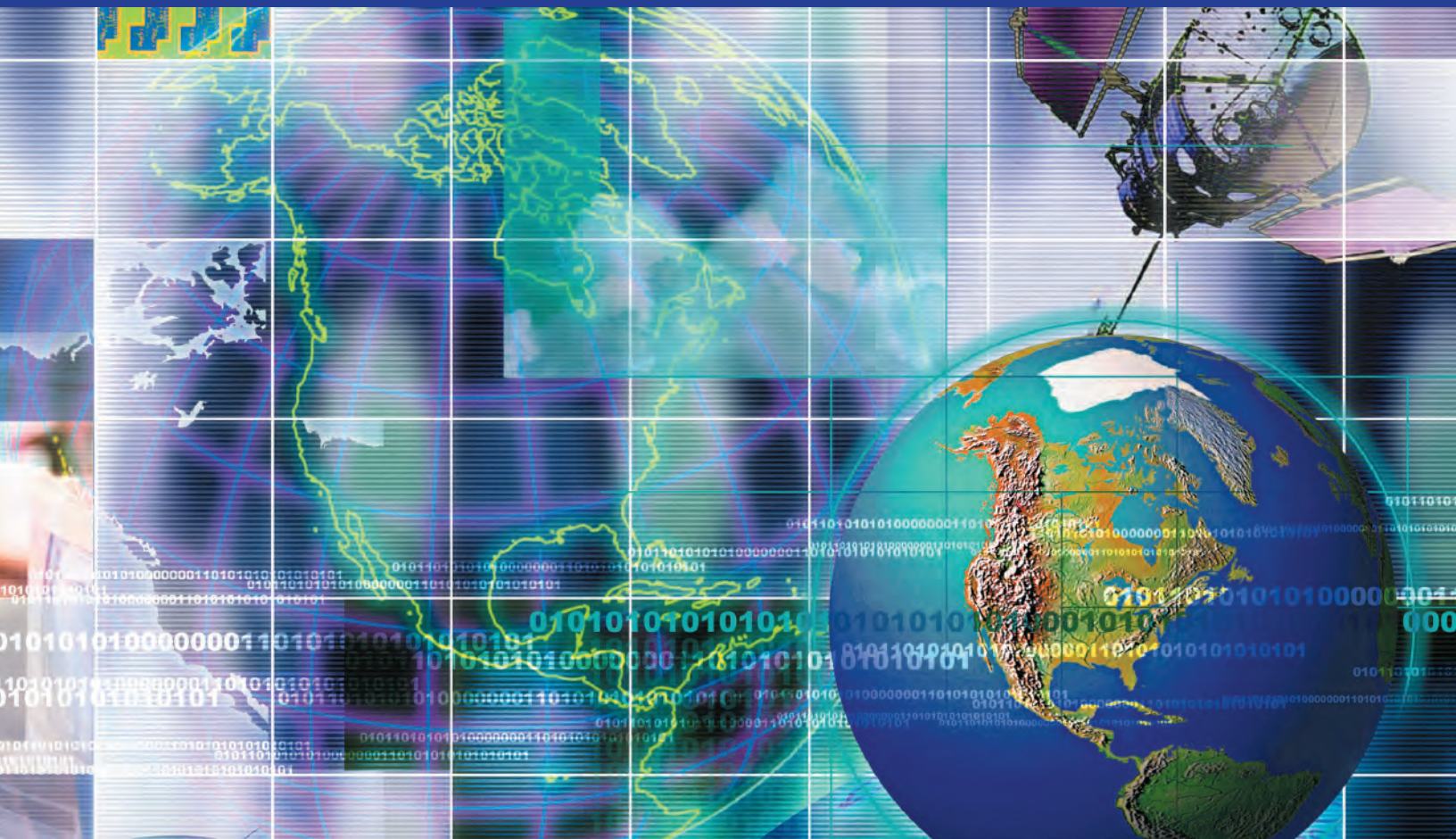
Preview Program

June 28-30, 2011

Hyatt Regency
San Francisco Airport



Making Mobile Computing Work in the Enterprise



REGISTER ONLINE
MobileComputingSummit.com

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Chairperson's Message



Mobile devices, applications, and services will soon be a trillion-dollar market. iPhones, iPads, BlackBerrys, Android phones, netbooks, and other devices are invading enterprises at every level.

Everybody has them and wants to use them everywhere. Mobility is not just a passing fad; it is the foundation of how enterprises will do business in the future.

Achieving the fully mobile enterprise will not be an easy task. Enterprises must establish policies on which devices and applications they will support and how they will be used. They must also manage devices from introduction through disposal, and acquire and create applications. Furthermore, they must secure mobile devices and applications against loss, theft, and a wide range of threats and attacks. And they must provide the enterprise wireless network that the mobile devices can access. The range of issues is clearly enormous.

However, the rewards of mobility more than outweigh all the operational and security risks. Enterprises will be transformed by working faster, strengthening relationships with customers and business partners, and providing services everywhere. Mobility will increase growth, create new revenue

sources, and speed enterprise responses to changing conditions, new opportunities, and unforeseen events. We have just begun to see the effects mobile devices will have. They will enrich life for people around the world.

The Mobile Computing Summit will provide an interactive venue for practical discussions of the use of this new technology in enterprises. It will include workshops, tutorials, presentations, panels, expert tables, market research, keynotes, and exhibits. It

“Mobility is not just a passing fad—it is the foundation of how enterprises will do business in the future.”

will be well suited for both experienced users and those just starting to realize what mobile devices and mobile applications can do. It will also offer a place for mobile, desktop, network, security, IT, and technology managers at all experience levels to check out new offerings, share insights, and learn from leaders in the field.

Please join me in taking advantage of this opportunity to trade ideas with colleagues and to gain new perspectives during pre-

sentations from leading-edge mobile device makers and related companies. Learn about the latest in devices, platforms, accessories, software, wireless networks, tools, and approaches. Hear from the experts and ask your questions in panels and other interactive sessions. Find out what's happening in the industry and where it is heading.

If you want to be successful acquiring and empowering mobile devices, creating products for them, or working with them at any level, don't miss the First Annual Mobile Computing Summit. See you there!

Don Ryan, Market Probe

Don Ryan is Vice-President, Technology Practice at Market Probe, a global market research firm. He has more than 20 years experience in using market data to drive product strategy, and has worked with major IT, media, and mobile brands, including Microsoft, HP, and Fox. He has been quoted in the Wall Street Journal, New York Times, and other news and trade publications.

He has previous experience at TNS, Meta Group, Current Analysis, Giga Group, and Federal Express in both management and consulting roles. His responsibilities included software architecture planning for major enterprises, go-to-market strategy development, and business planning and analysis.

2011 MCS CAB Members

Don Ryan, Market Probe
Samir Agarwal, Nokia
Chris Anderson, CouchBase
Moe Arnaiz, Emobus
John Barnes, Model Metrics
Bennet Bayer, Avnet Technology Solutions
James Borden, Microsoft
Andrew Borg, Aberdeen Group
Tom Burniece, Burniece Consulting Services
Kirk Cunningham, MeLLmo
Dave Doering, TechVoice
Bob Egan, Sepharim Group
Richard Fetik, Data Confidential

Jack Gold, J. Gold Associates
Kishore Jotwani, Atheros Communications
Mitch Lauer, Notify Technology Corporation
Joshua Lipton, Advantix Solutions Group
Maribel Lopez, Lopez Research
Kieran Norton, Deloitte
James N. Porter, Disk/Trend
Peter Price, Webalo
Liam Quinn, Dell
Ryan Triggs, Yammer
Janne Uusilehto, Nokia
Naeem Zafar, Bitzer Mobile

2011 MCS Summit Staff

Chip Stockton, Conference Director & Manager
Lance Leventhal, Program Chairperson
Don Ryan, Conference Chairperson
Kat Pate, VP Marketing & Sales
Karla Gentry, Exhibit Services Director
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Rich Pesin, Administration

Every effort has been made to ensure this Preview Program is up to date at the time of posting. Conference ConCepts, Inc. reserves the right to revise sessions, seminars and speakers. For the latest Conference update and changes, please visit mobilecomputingsummit.com.

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“By 2013, mobile devices will overtake PCs as the most common Web access device worldwide.”

Mobile Computing Summit focuses on the effective use, management and security of mobile computing in the enterprise, with an emphasis on smartphones, tablets, netbooks, and laptops. It includes workshops, tutorials, panels, keynotes, expert tables, and plenary sessions.

“Enterprise adoption of ultra-mobile devices to hit \$12.5 billion by 2015.”

ABI Research, December 2010

“Worldwide shipments of app-enabled devices, which include smartphones and media tablets such as the iPad, will reach 284 million by year’s end. In 2011, makers are expected to ship 377 million of these devices, and in 2012, the number is likely to reach 462 million devices, exceeding PC shipments.”

DC, December 2010

“The iPhone is being deployed or tested by 80 percent of Fortune 500 companies, and 65 percent of Fortune 100 companies are using the iPad in some fashion.”

Apple, October 2010

Gartner, November 2010



INTENDED AUDIENCE

CIOS
COMPUTER / NETWORK MANAGERS
SOFTWARE DESIGNERS
DATA CENTER DIRECTORS
NETWORK ADMINISTRATORS
IT PROFESSIONALS
COMPUTER MANAGERS
SYSTEMS ANALYSTS

“Juniper Research expects the total market for cloud-based mobile apps to grow 88 percent between 2009 and 2014. About 75 percent of that market will be enterprise users.”

Juniper Research, May 2009

Mobile Computing Summit will provide attendees with practical information on understanding the role of mobile computing, using mobile computing effectively, obtaining and developing applications for mobile computers, meeting security and privacy requirements, providing support, handling storage and backup, managing mobile devices, and making platform choices.

SUMMIT TOPICS

- Security
- Best practices
- Enterprise policy
- Application development
- Device management
- Application management
- Wireless networks



“The collective market for mobile devices, applications, and services will reach \$1 trillion by 2014.”

Gartner

Why Participate in Mobile Computing Summit?

WHY ATTEND?

- Get the latest information on smartphones, tablets, applications, platforms, management tools, security, and wireless networking.
- Learn about products that can reduce costs and make mobile computing more powerful and easier to use.
- Ask questions of the experts who developed the products or are working with them every day.
- Get the latest mobile computing market research, including the effects of tablets.

- Hear about new technologies including Cloud synchronization, application development, enterprise social networks, secure mobile apps, application and device management tools, and more.

WHY EXHIBIT?

- Show your products or plans for a market that will soon reach \$12.5 billion dollars annually.
- Meet leading presenting companies such as AT&T, Avnet, Dell, Deloitte, HP, IDC, Juniper, McAfee, Nokia, Oracle, and Symantec.

- Demonstrate your leadership in the mobile computing area.
- Show methods for providing security and implementing networking for mobile computing.
- Reach important enterprise speakers and attendees from organizations such as American Airlines, Gap, Lucile Patrick Children's Hospital, Orrick Law Firm, Sanmina-SCI, Seagate Technology, and Sutter Health.

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Lodging



Hyatt Regency San Francisco Airport

This newly updated hotel surpasses every standard with a pampering array of amenities and services. Perfectly located on San Francisco Bay – between downtown and Silicon Valley – you'll enjoy easy access to the many attractions surrounding this luxury hotel.

This atrium style hotel offers views of the bay and mountains. Sample fine wines in the lush ten-story atrium, filled with cascading waterfalls. A welcoming atmosphere makes this hotel the refreshing choice for every traveler. Easy access to BART and Caltrain via complimentary shuttles.

RATE: A limited number of rooms have been blocked at \$149/night, single or double. Please reserve by June 10, 2011 (limited availability).

RESERVATIONS: Reserve online or call 1-888-421-1442.

AIRPORT SHUTTLE: A complimentary hotel shuttle to and from SFO runs every 10 or 15 minutes, 24 hours a day (every half hour between midnight and 4:45 am).

DRIVING DIRECTIONS

FROM SFO: (2 miles) Take 101 South toward San Jose. Exit Millbrae Ave. Turn left on Millbrae Ave. Turn right on Bayshore Hwy (2nd traffic light). Hotel is on right hand side (4 traffic lights).

FROM OAKLAND AIRPORT: (30 miles) Take I-880 South toward San Jose. Merge onto CA-92 W toward San Mateo Br. Merge onto US-101 N toward San Francisco to the Broadway Exit. Take the Airport Blvd ramp toward Bayshore Blvd, then turn left onto Bayshore Hwy to the hotel.

FROM SAN JOSE AIRPORT: (30 miles) Take 101 North to the Broadway Exit. Take the Airport Blvd ramp toward Bayshore Blvd, then turn left onto Bayshore Hwy to the hotel.

Hyatt Regency San Francisco Airport

1333 Bayshore Highway,
Burlingame, CA, 94010
1-650-347-1234

Keynote Presentations

Keynote 1: Defending the Mobile Workforce

KARIM TOUBBA, VP Product Marketing and Strategy, Juniper Networks

Tuesday, June 28th, 11:30am-Noon



In 2012 mobile devices will eclipse PCs, yet today 98% of smartphones shipped do so without any form of security. When people use their mobile devices for work, play or both, they are opening a new point of vulnerability into the enterprise. The industry needs to step up and make security an integrated part of the mobile experience.

Karim Toubba joined Juniper Networks in 2010 as Vice President of Product Marketing and Strategy for the Security Business Unit. In his current role, he is responsible for the security division's transition towards solution marketing, while driving a leadership and visionary position and formulating security strategy across the company. Mr. Toubba was previously VP of Marketing at Atempo and VP of Strategy & Product Marketing at Ingrian Networks. He holds a bachelor's degree in environmental science from the University of California at Davis.

Keynote 2: Trust in Mobility—A New Standards-Based Approach to Securing Mobile Computing

JANNE UUSILEHTO, Head of Nokia Product Security, Trused Computing Group / Nokia

Tuesday, June 28th, 1:00-1:30pm



The rapidly growing base of non-PC systems connected to the Internet clearly represents a rich target for potential attackers, yet there is no comprehensive approach to securing data and connectivity in mobile devices. The nonprofit industry standards organization Trusted Computing Group has responded to this challenge. This presentation will address the challenges of

securing the mobile ecosystem, the definition and role of trust, and the role of an industry-standard solution that any vendor can implement and that can be leveraged by the operating systems and apps.

Janne Uusilehto's team is responsible for product security and related education, awareness, and process improvement. He is a member of several Nokia internal security-related management boards. Before joining Nokia, Uusilehto was a global cash management specialist with Nordea. He started his IT career in 1982 and served as an IT support and electronic banking specialist for several Finnish banks.



Keynote 3: TBD

ALAN BRENNER, Senior Vice President, BlackBerry Platform, RIM

Wednesday, June 29th, 11:30-Noon

Abstract coming soon



Keynote 4: TBD

LIAM QUINN, Dell

Wednesday, June 29th, 2:00-2:30pm

Abstract coming soon

Keynote 5: TBD

CHUCK PARKER, Executive Director, Continua Health Alliance

Thursday, June 30th, 11:00-11:30am



Forces within the healthcare industry are pushing patient care toward a home-based mobile model, made possible by the development of interoperable personal connected devices. Continua Health Alliance members are collaborating to develop a consumer-centric model that offers mobility, expanding healthcare beyond hospitals. This presentation will focus on Continua's work to transform the healthcare industry to better meet consumer needs.

Chuck Parker is responsible for coordinating both short- and long-term objectives as the Alliance pursues the creation of its interoperable ecosystem. Chuck is involved in all things Continua, including oversight of the certification program. A healthcare professional with more than 20 years of industry experience, he most recently served as Chief Technology Officer and Senior VP of Business Development and Marketing at Masspro, a leading performance improvement organization dedicated to advancing healthcare quality.

Keynote 6: The Core Issue: Balancing Privacy and Governance

DAVID GOLDSCHLAG, VP Mobility, McAfee

Wednesday, June 29th, 2:00-2:30pm



Companies increasingly provide mobile workers with access to vast amounts of corporate data on a wide range of mobile devices. However, there are many risks and

obligations related to employee use of email, cellphones, computers, and tablets. Employees can create significant employer liability due to loss or misuse of data by such actions as downloading malware, transferring confidential files, surfing questionable websites, or participating in online gambling. Mobility expert Dr. David Goldschlag will discuss IT governance of mobile devices, including those personally owned by employees, and users' privacy concerns. He will offer practical advice on how to balance conflicting goals and needs.

Dr. David Goldschlag is responsible for defining and maintaining the strategic product roadmap for mobility, and monitor and assess new technologies. David joined the McAfee team in June 2010 as part of the acquisition of Trust Digital, where he held the position of Executive VP of Corporate Strategy & Technology. He has over 20 years of experience creating and selling innovative technology in start-up, commercial, government, and academic environments. David received his PhD in Computer Science from the University of Texas at Austin.

Workshops & Tutorials

Mobile Security Workshop, Session 1: Introduction

Tuesday, 8:30-9:45am

- Security and Data Mobility
- Securing the Mobile Enterprise
- Managing Identities and Security
- How to Secure Enterprise Mobile Devices

Best Practices for the Mobile Enterprise Workshop, Session 1: Introduction

Tuesday, 8:30-9:45am

- Getting the Data Center Mobile-Ready
- Best Practices for Enterprise Smartphone Development
- Cloud Syncing Tablets, Smartphones, PCs, and More

Mobile Security Workshop, Session 2: Threat Landscape

Tuesday, 9:45-11:20am

- Mobile Threats State of the Union
- Top 10 Mobile Security and Risk Considerations
- Mobile Landscape: Security Risks and Opportunities
- Top 10 Mobile Application Risks

Best Practices for the Mobile Enterprise Workshop, Session 2: Mobilizing Applications

Tuesday, 9:45-11:20am

- Enabling Remote Access of Enterprise Applications on Mobile Devices
- Mobility: It's the User, Not the Network
- Smartphones Transform Apps for Mobile Enterprises

Mobile Security Workshop, Session 3: Platform Security

Tuesday, 1:40-3:00pm

- Threats on Android
- Securing Mobile Access to Cloud APIs using OAuth
- Securing iPads in the Enterprise
- Biometrics' Killer App
- Secure Mobile Computing on USB

Best Practices for the Mobile Enterprise Workshop, Session 3: Managing Assets and Services

Tuesday, 1:40-3:00pm

- IT Asset Management and Tablets
- Proactive IT Service Management
- Optimal Service Delivery in Mobile Computing

Mobile Security Workshop, Session 4: Privacy and Compliance

Tuesday, 3:15-4:30pm

- Encryption Best Practices: Legal Safe Harbor
- CellTrust Drives Mobile Banking with SecureSMS
- Applying ISO27000 and NIST
- Truth in Privacy: What's Ahead
- Situational Awareness in Mobile Computing

Best Practices for the Mobile Enterprise Workshop, Session 4: Policy and Implementation

Tuesday, 3:15-5:30pm

- Selecting the Right Mobile Network for Your Applications
- Enterprise Mobility: Integrate, Interface, and Inform
- Effective Corporate Wireless Policy
- Mobile Apps Mean Business

Mobile Security Workshop, Session 4 (cont.): Panel on Future of Mobile Security

Tuesday, 4:30-5:30pm

Tutorial 1A: Mobile Enterprise Policy

Wednesday, 8:30-11:20am

- Today's top Innovations for the Best Mobile Deployments
- The Consumerization of the Mobile Enterprise
- Managing a Diverse Mobile Workforce Through the Cloud
- Best Practices for Managing Mobile Enterprise Apps
- Creating Mobile Apps Without a Budget

Tutorial 1B: Mobile Application Development

Wednesday, 8:30-11:20am

- Cross Platform Mobile Development
- Mobilizing Your Enterprise Applications and Data
- Build Fast, Responsive Mobile Web Applications
- Creating Secure Mobile Applications
- Mobile Business Apps Can Learn from Angry Birds
- Building Applications for a Multi-Device World

Tutorial 2A: Bringing Mobility to the Enterprise

Wednesday, 2:40-5:30pm

- Managing Mobile Devices in the WAN
- Mobileizing Your Existing Website
- Emposing the Enterprise Through Mobile Applications
- Consumerization of IT and Mobile Virtualization
- Blackberry Development for the Enterprise

Tutorial 2B: Mobile Device Management

Wednesday, 2:40-5:30pm

- Seven Principles for Successful Mobile Device Management
- iOS Device Management: Beyond the Phone
- Mobile Device Management: Efficiency, Security, and Cross Platform Flexibility

Tutorial 3A: Managing the Mobile Enterprise

Thursday, 8:30-10:50am

- Mobile Management: Simplifying Complexity
- Secure, Effective Mobile Solutions for Enterprise Environments
- Managing and Securing the Mobile Enterprise
- Managing Personal Devices for Mobile Environments
- Empowering Your Increasingly Mobile Workforce

Sessions *(OPEN indicates session open to all attendees.)*

Plenary Session: The Next Breakthrough in Enterprise Mobile Computing

Tuesday, 5:30-7:00pm

OPEN: Session 101: Technology Issues

Wednesday, 8:30-9:45am

- NAND Comparisons for Mobile Consumer Products
- Ensuring Quality in the Mobile Experience
- Mobile Devices—The Ideal Way to Create and Share Superb Video
- Moving from BIOS to UEFI ... Why?
- Mobile Capture in a Cloudy World

OPEN: Session 102: People Can Do More with Tablets

Wednesday, 10:00-11:20am

- Tablets Take Enterprises by Storm
- The iPad: Reinventing the Enterprise
- How T-Commerce Will Change the Retail Game
- But I Love My iPad



Early Exhibitors

Fiberlink Communications
Kapow Software
Model Metrics
Notify Technology
Research In Motion

OPEN: Session 103: Educational Case Studies

Wednesday, 2:40-4:00pm

- Challenge of Mobile Connectivity
- Case Study: Delivering a Mobile Education System in the Clouds
- Netbook This

OPEN: Session 104: Medical Case Studies

Wednesday, 4:10-5:30pm

- Mobile Devices in Healthcare—A Case Study
- Remote Healthcare Management Using Mobile Phones
- Deceive Not Thy Mobile Lawyer

OPEN: Beer, Pizza and Chat with the Experts Session

sponsored by RIM

Wednesday, 7:00-8:30pm

- Enterprise Policy
- Enterprise Applications
- Communications / Networking
- Cloud Computing
- Device Management
- Software
- Storage
- Operating Systems
- Market Research
- Smartphones
- Tablets
- Security
- Social Networking
- Android
- iPhone / iPad
- Medical Applications

OPEN: Session 201: Mobile Business Intelligence

Thursday, 8:30-9:45am

OPEN: Session 202: Platform Choices (Netbook vs. Notebook vs. Smartphone vs. tablet)

Thursday, 10:00-11:00am

OPEN: Session 203: Market Research

Thursday, 2:00-3:15pm

- Forecasts for mobile device markets
- Platform markets, including Apple, Android, BlackBerry, and Windows
- Enterprise buying trends
- Who is buying mobile devices and why
- What enterprise buyers do and don't like about today's mobile devices

OPEN: Session 204: Developing for Android

Thursday, 2:00-3:15pm

- Developing for Honeycomb
- Mastering Android's C2DM (Cloud-to-Device Messaging framework)
- Building Enterprise Apps for the Android Platform

OPEN: Session 205: Fireside Chat on the Future of Mobile Computing with Mobile Expert Anand Chandrasekher

Thursday, 3:30-5:00pm

"In 2011 more than 25% of all tablet computers will be bought by enterprises, and that figure is likely to rise in 2012 and beyond. ... Healthcare and retail sectors alone could purchase some 5 million tablets [in 2011]. Smartphone sales [will] reach 375 million devices in 2011 and the tablet market [will] reach 50 million."

Deloitte Consulting, Annual Sector Forecast, January 2011

Schedule

OPEN indicates this session is open to all Summit attendees. Admittance to other sessions requires paid registration.

Tuesday, June 28

8:00 - 8:30 am

Registration/Continental Breakfast

8:30 - 11:20 am

Mobile Security Workshop

Sessions 1 & 2

Best Practices for the Mobile Enterprise Workshop

Sessions 1 & 2

11:30 am - Noon

Keynote 1: Defending the Mobile Workforce

Karim Toubba, Juniper Networks

1:00 - 1:30 pm

Keynote 2: A New Standards-Based Approach to Securing Mobile Devices, Software and Apps

Janne Uusilehto, Trusted Computing Group/Nokia

1:40 - 5:30 pm

Mobile Security Workshop

Sessions 3 & 4

Best Practices for the Mobile Enterprise Workshop

Sessions 3 & 4

5:30 - 7:00 pm

Plenary on the Next Breakthrough in Enterprise Mobile Computing

Wednesday, June 29

8:00 - 8:30 am

Registration/Continental Breakfast

8:30 - 11:20 am

Tutorial 1A: Mobile Enterprise Policy

Tutorial 1B: Mobile Application Development

8:30 - 9:45 am

Session 101: Technology Issues

10:00 - 11:20 am

Session 102: People Can Do More with Tablets

11:30 am - Noon

Keynote 3: TBD

Alan Brenner, RIM

Noon - 2:00 pm

Exhibits Open

2:00 - 2:30 pm

Keynote 4: TBD

Liam Quinn, Dell

2:40 - 5:30 pm

Tutorial 2A: Bringing Mobility to the Enterprise

Tutorial 2B: Mobile Device Management

2:40 - 4:00 pm

Session 103: Educational Case Studies

4:10 - 5:30 pm

Session 104: Professional Case Studies

5:00 - 7:00 pm

All-Industry Reception

Exhibits Open

7:00 - 8:30 pm

Beer, Pizza, and Chat with the Experts *sponsored by RIM*

featuring expert tables on specific subjects

Thursday, June 30

8:00 - 8:30 am

Registration/Continental Breakfast

8:30 - 10:50 am

Tutorial 3A: Managing the Mobile Enterprise

8:30 - 9:45 am

Session 201: Mobile Business Intelligence

10:00 - 11:00 am

Session 202: Platform Choices

Netbook vs. Notebook vs. Smartphone vs. Tablet

11:00 - 11:30 am

Keynote 5: Solutions Enabling Mobility in Healthcare

Chuck Parker, Continua Health Alliance

11:30 am - Noon

Keynote 6: The Core Issue—Balancing Privacy and Governance

David Goldschlag, McAfee

Noon - 2:00 pm

Exhibits Open

2:00 - 3:15 pm

Session 203: Market Research

Session 204: Developing for Android

3:30 - 5:00 pm

Session 205: Fireside Chat on the Future of Mobile Enterprise Computing

with Anand Chandrasekher

Speakers

Ghassan Abdo

Segment Executive, Hewlett-Packard

Nobby Akiha

Sr VP Marketing, Actuate

Moe Arnaiz

CEO, eMOBUS

Daniel Ashby

CEO, Mobile Active Defense

Chris Babel

CEO, TRUSTe

John Barnes

CTO, Model Metrics

Bennet Bayer

Mobility Practice Leader, Avnet Technology Solutions America

David Becerra

VP Strategy and Bus Dev, MeLLmo

Santiago Becerra

CEO, MeLLmo

Sara Biyabani

Consultant/System Architect

Adam Blum

CEO, Rhomobile

Anne Bonaparte

CEO, Xora

Andrew Borg

Senior Research Analyst, Aberdeen Group

Andros Borros

VP Engineering, Kinemo International

Arthur Brant

Director Enterprise Infrastructure, Abilene Christian University

Alan Brenner

SVP BlackBerry Platform, RIM

Nathan Brookwood

Research Fellow, Insight 64

Bradley Brown

CTO, TUSC

Zheng Bu

Director IPS Research, McAfee Labs

Tom Burniece

President, Burniece Consulting Services

Fabrizio Capobianco

President, Funambol

Rick Carpenter

VP/GM Wireless and Mobility, Smith Micro Software

Emmie Chang

CEO, Wonder-Space

Santhosh Cheeniyl

VP Engineering, Avenda Systems

Krishna Chander

Principal Analyst, Chander Consulting

Anand Chandrasekher

Independent Consultant

Peter Christy

Principal, Internet Research Group

Phil Chuang

Director Information Services, Sutter Care at Home

Dean Coclin

Senior Director Bus Dev, Symantec

Fred Cohen

President, Fred Cohen and Associates

Brian Contos

Director Global Security Strategy, McAfee

Jim Cooke

Senior Technical Marketing Manager, Micron Technology

Paul DePond

CEO, Notify Technology

Ashutosh Dutta

Senior Scientist, NIKSUN

Chris Eng

Senior Director Research, Veracode

Donald Farmer

Product Advocate, Qliktech

Richard Fetik

CEO, Data Confidential

Nellis Freeman

Regional IS Manager, Orrick

Aleksandar Gargenta

CTO, Marakana

Marko Gargenta

CEO, Marakana

Cesare Garlati

Senior Director of Mobile Security, Trend Micro

Mark Gentile

CEO, Odyssey Software

Milja Gillespie

Senior Product Marketing Manager, Sybase

Geoff Glave

Product Manager, Absolute Software

Chuck Goldman

Chief Strategy Officer, Apperian

David Goldschlag

VP Mobility, McAfee

Ram Gopalan

Chairman/Mng Dir, Argusoft

John Herrema

Senior VP Corp Stgy, Good Technology

Bob Hockman

Director of Product Marketing, Empirix

Dan Hoffman

Chief Mobile Security Evangelist, Juniper Networks

Peter Isaacson

SVP WW Marketing, MicroStrategy

Eric Jensen

Product Manager, Oracle

Glenn Johnson

Sr VP Marketing, Magic Software Enterprises Americas

Kurt Johnson

VP Strategy and Corporate Development, Courion

Yehuda Katz

Chief Technologist, Strobe

Mitch Lauer

Director Bus Dev, Notify Technology

Dan Levin

COO, Box.net

John Linkous

Chief Security and Compliance Officer, eIQnetworks

Josh Lipton

VP Consulting, Advantix Solutions

Maribel Lopez

Principal Analyst, Lopez Research

Elvin Low

VP Sales, Muvee

Paul Madsen

Senior Technical Architect, Ping Identity

Andy Marken

President, Marken Communications

Brian Mason

Director of Product Marketing, Xirrus

Miles Mendenhall

Director Security Technology, AT&T

Shehzad Merchant

VP Technology, Extreme Networks

Sean Moshir

CEO, CellTrust

KRS Murthy

President, I Cubed

Tom Nawara

VP Digital Strategy and Design, Acquity Group

Brian Nelson

Solution Business Consultant, Syclo

Kieran Norton

Principal, Deloitte Consulting

Ali Pabrai

CEO, ecfirst

Julie Palen

Sr VP MDM Marketing, Tangoe

Sascha Pallenberg

Editor-in-Chief, NetbookNews.com

Chandra Pandey

Director Solutions Engineering and Architecture, Juniper Networks

Chuck Parker

Executive Director, Continua Health Alliance

Chip Pearson

Managing Partner, JAMF Software

Melissa Perenson

Senior Editor, PC World

Jim Porter

Owner, DISK/TREND

Peter Price

CEO, Webalo

Rana Puri

Senior Application Development Consultant, RIM

Kevin Quinn

VP Product Marketing, Information Builders

Liam Quinn

CTO Business Client, Dell

Brian Reed

VP Products, BoxTone

Brian Richardson

Senior Technical Marketing Engineer, AMI

Jason Rouse

Principal Security Consultant, Cigital

Don Ryan

VP Technology Practice, Market Probe

Sean Ryan

Senior Enterprise Product Advocate, RIM

Christopher Schroeder

CEO, App47

Andrew Schwab

IT Director, Le Grand Union High School District

Dale Seavey

Director of IT, Cisco Systems

Jack Sebbag

VP Sales North America, MXI Security

Sam Sharaf

Client Solution Executive, Prolifics

Jim Somers

Chief Strategy Officer, Antenna Software

Ian Song

Senior Research Analyst, IDC

Mike Stinson

VP Marketing, Motion Computing

Stacy Stubblefield

VP Product Strategy, Telesign

Kevin Suitor

VP Marketing, Exinda

Jim Sullivan

Director, BIO-key International

Faraz Syed

CEO, DeviceAnywhere

Jim Szafranski

Senior VP Customer Platform Services, Fiberlink

Dean Tang

CEO, ABBYY USA

Raffi Tchakmakjian

VP Product Management, Trellia Networks

Mike Temple

Product Manager, LANDesk

Robert Thibadeau

Senior VP/Chief Scientist, Wave Systems

Lucy Thomson

Sr Principal Engineer Info Security, CSC

Karim Toubba

VP Product Marketing and Strategy, Juniper Networks

Ryan Triggs

Engineering Director Client Applications, Yammer

Janne Uusilehto

Head of Product Security, Nokia

Troy Vennon

Research Engineer, Juniper Networks

Joseph Wei

VP, Wong's International

Beau Woods

Solutions Architect, Dell SecureWorks

Naeem Zafar

CEO, Bitzer Mobile

Registration Form

to register online:
www.MobileComputingSummit.com

Mobile Computing Summit & Exhibition
 Hyatt Regency San Francisco Airport
 Burlingame, CA
 June 28-30, 2011

Name		Title	
Company / Organization			
Address			
City	State / Province		Zip / Postal Code
Country	Email		
Phone	Fax		

Demographics *Please circle appropriate numbers*

Type of Organization 1. Mobile computing hardware/software/accessory supplier 2. Mobile computing distributor/reseller/integrator 3. Mobile computing buyer/manager/technology director 4. Mobile computing end user 5. Other: _____	Number of Employees in Organization 6. 5,000 + 7. 100 to 4,999 8. Less than 100 Job Level 9. Executive 10. Manager 11. Staff 12. Other: _____ Purchasing Authority 13. Approve 14. Recommend/specify 15. None	Primary Job Function 16. Corporate management 17. Technical/IT management 18. Engineering 19. IT/IS/MIS/Infosec 20. Software/systems development 21. Marketing/sales/PR 22. Press/analyst/blogger 23. Other: _____ Are You an End User? 24. Yes 25. No	Primary Product Interests at This Event 26. Smartphones 27. Tablets 28. Netbooks/notebooks 29. Accessories 30. Software 31. Security 32. Wireless/networking technology 33. Storage/backup 34. Management tools 35. Applications 36. Internet/broadband services	37. Outsourced services 38. Social networking 39. Training Platforms of Interest 40. iPhone/iPad (Apple) 41. Blackberry 42. Android 43. Windows Phone/Windows 44. Other: _____	Buying Plans 45. Plan to buy products within a year 46. Looking for products on a longer time scale 47. Looking for general information Amount Allocated for Current Purchases 48. Over \$100,000 49. \$10,000 to \$100,000 50. Under \$10,000 51. Uncertain of amount 52. Not purchasing
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Registration

	<u>Pre-Registration until 6/10/11</u>	<u>On Site</u>
<input type="checkbox"/> Full Summit & Exhibition (Tues-Thurs) Best Value!	\$ 995	\$ 1495
Includes access to Tutorials; all reserved and open sessions; panel discussions; exhibits; luncheons; receptions; refreshment breaks; conference proceedings; handouts and prize drawings.		
<input type="checkbox"/> Two-Day Technical Program <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	795	1095
Includes access to all events on the two days selected.		
<input type="checkbox"/> One-Day Technical Program <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	495	695
Includes access to all events on the day selected.		
<input type="checkbox"/> Exhibits and Open Sessions Only (Does not include Tues & Wed Workshops & Tutorials)0	.50
<input type="checkbox"/> Press Analyst (credentialed)0	.0
<input type="checkbox"/> Speaker, Non-Exhibitor/Sponsor300	.995

Payment Information

<input type="checkbox"/> Check Enclosed (make payable to Conference ConCepts in US dollars)	
Charge to: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	Card Number _____
Expiration Date _____	
Name on Card _____	Signature (required) _____

Cancellation & Substitution Policy: Cancellations received in writing by May 15 will be honored without penalty. Cancellations received AFTER May 15, 2011 and before June 1, 2011 will be assessed a cancellation fee of \$200 and must be received in writing. No refunds will be given after June 1. Substitutions may be made until June 10, 2011 without penalty and only with written confirmation and approval of the original registrant.

FAX completed Registration Form to: 401/765-6677 (must pay by credit card)
 or MAIL (with check) to: ExpoTrac, PO Box 1280, Woonsocket, RI 02895