



Mobile Computing – At Work in the Enterprise

The **Mobile Computing Summit** brings you the latest on mobile computing in the enterprise with an emphasis on smartphones, tablets, netbooks, laptops, and other mobile devices used in the enterprise as well as the supporting application software programs. This event emphasizes the effective use and management of mobile computers and the security issues surrounding them. You'll also have a chance to chat with those in the know about social computing within enterprises.

1. Attendees 500 +
2. Meet customers from Enterprise using mobile technology in a variety of markets
3. Demonstrate your organization's leadership in mobile technology and vision for deploying mobile solutions
4. Network with partners/suppliers to create solutions for customers looking for bundled packages
5. Extended marketing reach and branding opportunities
6. Generate solid leads

Summit Program

Keynotes

Tutorials

Panel discussions

Expert Table Sessions

Typical topics of interest

Mobile device strategy/policy

Support

Performance

Expansion

Security/privacy/compliance

Application development

Enterprise applications

Market research

Platforms

Device management

Return on investment

Wireless networks

Data management

Storage/backup

Communications

Paper sessions

Workshops

Expert table sessions

INTENDED AUDIENCE

Computer/network/IT managers

CIOs/CISOs

Hardware and software designers

Software developers

Microcomputer/desktop/PC managers

Marketing and product managers

Security managers and specialists

Telecom operators

Market researchers and analysts

Distributors and resellers



SPONSOR AND EXHIBITOR PRICING PACKAGES

SAVE NOW- Take \$500 Off Standard Exhibit or \$1000 off Sponsorships!
Early Bird RATE (EB) EXPIRES – February 25, 2011

Exhibit Space - \$4,500 - \$4,000 EB

Space is 8 x10: includes one full-conference registration (\$1200 value), *Summit Proceedings*, attendee list (post event).

Sponsor Packages

Include - Exhibit space and benefits noted below plus a Mobile Computing Summit website banner ad and sponsorship logo.

Sponsors will be required to supply a raffle item for end of show; and will receive marketing recognition for doing so.

Premier Sponsor- \$22,500 - \$21,500 EB

- Choice of one Premier Option
- Four full-conference registrations
- 8 X 10 or 16 x 20 exhibit space
- Full Page Ad in Show Guide
- Priority in speaker selection for keynotes

Premier Options *Gray selections taken**

- Wed All-Industry Reception
- Registration/ badges
- WI/FI

Platinum Sponsor - \$17,500 - \$16,500 EB

- Choice of one Platinum Option
- Three full-conference registrations
- 8 x 10 or 16 x 20 Exhibit Space
- Full Page Ad in Show Guide

Platinum Options

- Conference Signage
- Session Sponsorship
- Conference Bags
- Website- sponsor for one year
- Wednesday Luncheon
- Conference Center Marquee

Gold Sponsor - \$13,250 - \$12,250 EB

- Choice of one Gold Option
- Two full-conference registrations
- 8 x 10 Exhibit Space

Gold Options

- Thursday Luncheon

Gold Options (con't)

- Forums and Tutorials
- Tue Eve Reception & Report Card Session
- Beer and Pizza Chat with Experts
- Outside Banners ~ (9' x 18') – 2 available
- Digital Displays

Silver Sponsor - \$9,000 - \$8,000 EB

Choice of one Silver Option

- Two full-conference registrations
- 8 x 10 Exhibit Space

Silver Options

- Lanyards
- Smoothies or Coffee Cart (4 hrs) –
- Cookies-baked fresh in your booth (4 hrs)
- Wednesday Breakfast & Breaks
- Show Guide – Back Cover Ad

Bronze Sponsor - \$7,250 - \$6,250 EB

- Choice of one Bronze Option
- Two full-conference registrations
- 8 x 10 Exhibit Space

Bronze Options

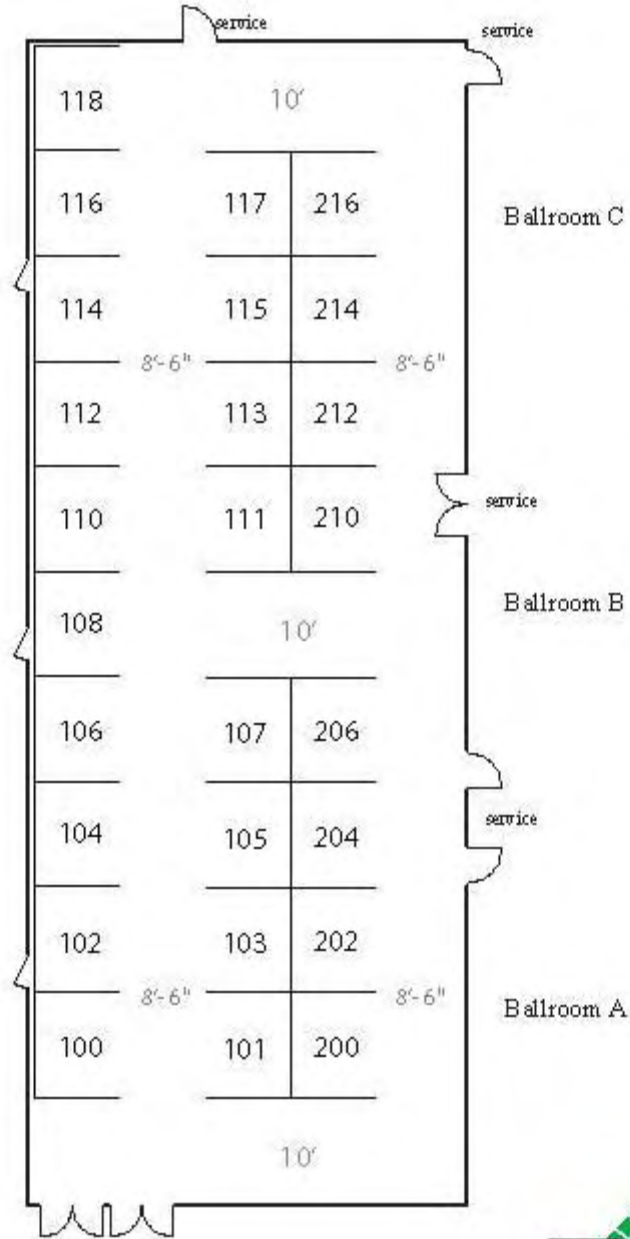
- Thursday Breakfast & Breaks
- Attendee Badge mailing

Bronze Options (con't)

- Press Room
- Conference Bag Insert
- Conference Pens or Notepads
- Media Package: hallway sign + Newsletter banner
- Show Guide – Ad (other than covers)
- Popcorn Cart

Program ads: \$3,000 per page (4-color, full page)

Halls A-C



NOTE:

- ALL BOOTHS ARE 8'x10'
UNLESS NOTED

- [26] TOTAL BOOTHS
- AISLE WIDTHS AS NOTED



Please make 2 -3 selections as applications are on a dynamic receipt process



SPONSORSHIP AND/OR EXHIBITOR – APPLICATION

Our Company desires to purchase Mobile Computing Summit Exhibit Space: 1st _____ 2nd _____

8x10 space, piped & draped includes:

- One full conference registration
- Your company profile on the Summit Website and in event Show Guide
- Access to Conference Proceedings (online)
- Attendee registration list following the event

SPONSORSHIP SELECTION: _____ Platinum _____ Gold _____ Silver (See Pricing Schedule/Options)

Sponsorship Option Selection: _____

ALA Carte selection _____

Total Fee: \$ _____

Payment Terms:

Payment in full is due upon receipt of invoice
Make payment in favor of "Conference ConCepts"

For Questions or Credit Card Payments:

Chip Stockton, Conference Manager
Tel: (858) 673-1372

Invoicing Agent:

Conference Manager, Chip Stockton
Conference ConCepts, Inc.
12463 Rancho Bernardo Road, #373
San Diego, CA 92128
Email: chip@mobilecomputingsummit.com

Cancellation Policy: Written notice must be received for all cancellations. A cancellation fee of 50% of the total cost will be charged for cancellations received by March 15, 2011 and a cost of 100% of the fee thereafter.

To apply: Please complete this application and FAX to Kat at FAX Number - 505-856-7251

Company: _____

Contact name: _____ Title: _____

Email: _____ Address: _____

Telephone: _____ City/St/Zip: _____

Mobile or Alt: _____

For Invoicing: Same as above PO Number: _____

Credit Card: _____ Expiration: _____

Invoice Contact: _____ Tel: _____

Address: _____ Email: _____

City/State/Zip: _____ Fax: _____

Agreement: We understand this application becomes a legally binding agreement when accepted by an agent of **Mobile Computing Summit**.

Agreed: _____ Date: _____
(Exhibiting company representative)

Agreed: _____ Date: _____
(Mobile Computing Summit representative)